



PRODUCTION SPECIFICATIONS – Melb CBD



ARTWORK SPECIFICATIONS

Site Name:	Melbourne Square LED Cnr Flinders and
Address:	Elizabeth Street, Melbourne
Site Code:	QMS- MSQ- 001
File Format:	JPG
File Dimensions:	1400 pixels (w) x 280 pixels (h)
File Resolution:	72 dpi

Colour Format:	RGB
Quality:	High Quality
Pixel Aspect Ratio:	Square Pixels
File Supply deadline:	5 days prior to booking commencement

Key numbers: **PLEASE ENSURE QMS HAS ALL KEY #'s 7 DAYS PRIOR TO POSTING**

All large format skins require a unique key number on the back of the skin as well as the packaging label. Skins without a key number or with an incorrect key number may have their installation delayed.

Extensions and special builds:

Any extension or special build will incur additional installation costs. To obtain a quote and confirm that the site you have booked is capable of displaying an extension or special build please contact production team.

Artwork delivery:

If QMS is organising the print production of your campaign please ensure artwork is delivered 3 weeks prior to installation date. Late delivery of artwork may result in late installation.

For further information or a quote to print your campaign with QMS's production service please contact your business manager or our production team.

Backlit skins:

All backlit skins must be printed as true backlits (ink coverage on both sides) on backlit substrate.

Material delivery:

All skins must be delivered by 5pm on the Thursday prior to media start, or minimum 5 days prior to installation date. Late delivery of material will result in late installation.

Finishing:

All pockets are 100mm unless otherwise advised. All kedar rope edging is 6mm unless otherwise advised. For information on any special finishing requirements please contact production team.

Please note that specifications are subject to change prior to the contract being confirmed.



PRODUCTION SPECIFICATIONS – Melbourne South



ARTWORK SPECIFICATIONS

Site Name:	Melbourne South LED
Address:	Cnr Nepean Highway & South Road, Moorabbin
Site Code:	QMS- MSTH-001
File Format:	JPG
File Dimensions:	1752 pixels (w) x 384 pixels (h)
File Resolution:	72 dpi
Colour Format:	RGB
Quality:	High Quality
Pixel Aspect Ratio:	Square Pixels
File Supply deadline:	5 days prior to booking commencement

Key numbers: PLEASE ENSURE QMS HAS ALL KEY #'s 7 DAYS PRIOR TO POSTING

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have their installation delayed.

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